



IMPACT REPORT 2022-2023

INTRODUCTION

Our mission is to teach young people in the suburban communities of North Texas cultural awareness, life skills training, and community involvement in ways that empower them for a better future. We aim to empower young people to achieve their dreams while building self-confidence and pride, strengthening our communities.



In 2019, our nonprofit organization aimed to provide young children in suburban communities with opportunities to learn, connect with others, and embrace culture. Educating our children about diversity is crucial for understanding the essence of culture and unity in today's society. We decided to launch YBS Kids for this reason.

We provide support, resources, and guidance to young people from all socioeconomic backgrounds who are often overlooked and in need of preparation for the future. We provide monthly workshops that encompass financial literacy, diversity and inclusion, health and nutrition, public speaking, and more, with a cultural perspective. Our workshop speakers are volunteers from the local community who believe in our mission and the importance of representation. Our organization offers volunteer opportunities to our members, allowing us to give back our time to help others. These opportunities range from preparing meals for children in need and supporting our first responders to donating cultural books to school libraries and providing school supplies to teachers.

As our organization grows, we listen to our members and parents. In 2022, we expanded our mission to help more young people with specific needs. We have launched the Access to Awesome (ATA) program to achieve this. The ATA program focuses on guiding middle and high school students toward academic success, developing their life skills, and preparing them for college and career education by providing exposure and social support.

We are excited about our impact on the culture, young people's lives, and the community.

A MESSAGE FROM OUR LEADER

Dear Supporters and Community Partners,

It gives me great pleasure to express our gratitude to the youth, parents, supporters, and donors for their support. We'd like to update you on our recent achievements and outline our plans for 2024.

YBS Kids accomplished significant milestones in the past two years. We offered monthly workshops for students, donated \$3,000 worth of supplies to schools in Collin County, provided sack lunches for over 100 children, and conducted readiness workshops. We remain committed to positively impacting children's lives in our community. Our achievements result from hard work, dedication, passion, and the unwavering support of our community. We will continue to build on this momentum and strive to make an even greater impact in the future.

We are in a new year, and we have some exciting plans in store. We are partnering with local organizations to provide 500 birthday gift bags to underprivileged children and with the local police department to help strengthen community relations with young Black children. Our goal for 2024-2025 is to launch an Access to Awesome Scholarship Fund, which will provide financial aid to deserving seniors.

We are grateful for your commitment to supporting non-profit causes. Together, we can bring about positive change and improve the lives of those we aim to serve.

Deidra O'Neal

Founder and Executive Director
YBS Kids



OUR STORY SO FAR

OUR PROGRAMS

Cultural Enrichment

Our enrichment program for young people reflects on helping Black students better plan their future through a cultural lens. The program provides interactive workshops and educational activities encouraging understanding, empathy, and cultural connections. Young people can now explore various topics and access resources to help them navigate an increasingly diverse world while learning about social justice

Program participants engage in:

- Black Cultural Literature
- Teaching Engaged Citizens: Voting Rights
- Health and Nutrition for the Culture

Community Involvement

As part of our mission, we organize various charity events through YBS Kids Cares to encourage youth involvement in giving back to the community.

- Feeding the Future
- Valentines for Veterans
- Meals for First Responders
- Literacy Donation
- Teacher Supplies

December 2023

- Care and Winter Sock Drive
- Toys for Texans

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Life Skills Training

The program aims to empower young individuals, typically aged 13 to 18, with the necessary life skills and knowledge to help them make informed decisions, build self-confidence, and become responsible, independent adults. By empowering our young children and youth this way, we empower our communities.

- Communication Skills
- Financial Literacy
- Self-Care Awareness
- Team Building
- Healthy Living
- Leadership Development
- Racial Equity Benefits



OUR 2024 GOALS

ACCESS TO AWESOME

Access to Awesome (ATA) focuses on guiding middle and high school students toward academic success, developing their life skills, and preparing them for college and career education by providing exposure and social support.

Our college and career education program is designed to acquaint students with various fields of interest and provide them with social support. We recognize that more than just academic and career preparation is required and that exposure to diverse experiences and social support are equally vital. Therefore, our program focuses on both aspects, empowering students to make informed decisions about their future and equipping them with the necessary tools and resources to succeed in their chosen paths.

Our Workshop Include:

- College Prep & Career Readiness
- Developing Self- Esteem
- Health and Nutrition
- Financial Literacy
- Scholarship Writing
- Project Management and Communication Skills

Scholarship Fund

Our scholarship fund serves the purpose of providing financial support to young individuals to help them pursue their education or other personal development goals.

The primary objectives of a youth scholarship fund will include:

- Financial Assistance:
- Access to Education:
- Community Development
- Financial Literacy
- Investing in the Future:

“THE PERCENTAGE OF BLACK STUDENTS WHO RECEIVE STUDENT LOANS IS HIGHER THAN THAT OF BLACK STUDENTS WHO WIN SCHOLARSHIPS BY 60%.”

383

YBS Kids
Subscribers

\$14,401

General Donations and In-Kind Donations

BOARD OF DIRECTORS

WHAT THEY DO

Deidra R.O'Neal

Founder of YBS Kids, committed to creating positive change, developing the community, and making a lasting impact on young people's lives.

Ezra L. O'Neal

He is an honorable discharged US Marine Corps veteran who has dedicated over 20 years of passionate service as a pastor in his community.

Cynthia J. Hampton

An independent professional in civic and social organizations, she also served as the Chief Operating Officer of the Los Angeles Girl Scout Council.

OUR COMMUNITY INITIATIVES

Our organization provides a range of workshops and charitable events aimed at young people. Some examples of these events include:

- Project Management for Teens
- Academic Advising
- College Life for the Gen Z
- Health and Nutrition for the Culture
- What is Ebonics?
- Career Explorations
- Building your College Schedule
- Public Speaking
- Tango Tab, Minnie Food Pantry, Holiday Food Basket Drive
- Valentines for Veterans
- And Much More!



ACKNOWLEDGEMENTS



Thanks to all the individuals, volunteers, donors, and partners who helped turn our mission into reality. Your unwavering support made a lasting impact on the communities we serve. Below is a list of committed project contributors.

YBS Kids

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Our group of volunteers

- Melissa Wright, Impact report writer
- Deidra O'Neal, impact report designer and writer

Our Local and Partner Organizations

- Dallas Children's Charities
- Toys for Texans
- Voly and Volunteer Now



Our 2022-2023 Contributors

- Fujitsu Corporation
- Danone North America
- Crunchy Roll, Inc
- AT&T Belives



WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS

